

TheMinaret

FALL 2009 PURCHASING ORDER FORM

Company Name: _____

Contact Name: _____

Contact Address: _____

Contact Number: Office (____) ____ - _____ Fax (____) ____ - _____

Contact Email: _____

Preferred Dates of Publication: (please check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> 8/28 *Orientation Edition | |
| <input type="checkbox"/> 9/4 | <input type="checkbox"/> 10/23 *Homecoming Weekend |
| <input type="checkbox"/> 9/11 | <input type="checkbox"/> 10/30 |
| <input type="checkbox"/> 9/18 | <input type="checkbox"/> 11/6 |
| <input type="checkbox"/> 9/25 | <input type="checkbox"/> 11/13 |
| <input type="checkbox"/> 10/2 | <input type="checkbox"/> 11/20 |
| <input type="checkbox"/> 10/9 *Family Weekend | <input type="checkbox"/> 12/4 |
| <input type="checkbox"/> 10/16 | <input type="checkbox"/> 12/11 *Last Issue of the Semester |

Ad rates and Specs as follows (in inches)

	BLACK	COLOR
Business Card (about 2x3)	<input type="checkbox"/> \$30	<input type="checkbox"/> \$40
1/8 page (4.5x3.5)	<input type="checkbox"/> \$80	<input type="checkbox"/> \$100
1/4 page (4.5x7.5)	<input type="checkbox"/> \$125	<input type="checkbox"/> \$150
1/2 page (10 X 7.5)	<input type="checkbox"/> \$195	<input type="checkbox"/> \$250
Full page (10 X 13.5)	<input type="checkbox"/> \$375	<input type="checkbox"/> \$425

Do you need us to design the ad? Yes No

If yes, please describe your ad: _____

Additional comments/preferences: _____

Circulation - 2200 every Friday listed above (10,000 readers + weekly) **Layout** - 5 columns, each 1.875" x 15.7"

Color - Black or Color (one color), \$5 extra fee for multi-colored **Deadline** - Please send ads by the Friday

preceding your insertion. **Special** - Order 4 or more weeks of ads with us, and receive a 10% discount **Contact**

Advertising at minaret.ads@gmail.com **Terms** - Invoices are due within 20 days, payable to: The Minaret, Box P 401 W Kennedy Blvd Tampa, FL 33606

Any questions? Contact The Minaret at (813) 257-3636