

# purchasing form



UNIVERSITY OF TAMPA'S NEWS SOURCE SINCE 1933

# THE MINARET

## FALL 2010 ORDER FORM

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Address \_\_\_\_\_

Contact Number Office (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_ - \_\_\_\_\_

Contact E-mail \_\_\_\_\_

### TERMS

Invoices are due within 20 days, payable to:

The Minaret, Box P  
401 W. Kennedy Blvd  
Tampa, FL 33606

DATES OF PUBLICATION	RATES AND SPECS AS FOLLOWS (IN INCHES)		
	SIZE (W X L)	B/W	COLOR
___ 08/27 ___ 10/22	BUS. CARD (3" x 2")	\$30	\$40
___ 09/03 ___ 10/29	1/8 PG (4.9375" x 3.9")	\$80	\$100
___ 09/10 ___ 11/05	1/4 PG (4.9375" x 7.875")	\$125	\$150
___ 09/17 ___ 11/12	1/2 PG (10" x 7.875")	\$195	\$250
___ 09/24 ___ 11/29	FULL PG (10" x 15.75")	\$375	\$425
___ 10/01 ___ 12/03			
___ 10/08 ___ 12/10			
___ 10/15			

Do you need us to design the ad? YES\_\_\_ NO\_\_\_

If yes, please describe your ad: \_\_\_\_\_

Additional comments/preferences: \_\_\_\_\_

**CIRCULATION** 2000+ every Friday (10,000 readers + weekly)

**LAYOUT** 5 columns, each 1.875" x 15.75"

**DEADLINE** Please send ads by the Friday preceding your insertion.

**SPECIAL** Order 4 or more weeks of ads with us, and receive a 10% discount

**FORMAT** We accept camera-ready ads in .jpeg, .gif or .pdf format.  
If you would like an ad designed, there will be a \$10 design fee.  
Parts/ideas for ads to be designed are due 10 days before issue date.

**QUESTIONS** Contact The Minaret at (813) 257-3636  
or e-mail us at minaret.ads@gmail.com

